



PUSH - At A Glance

PUSH is an interactive digital signage solution which allows digital content to seamlessly auto loop while allowing additional content to be triggered from any number of LED push buttons. This solution is designed with our VP71XD industrial digital media player, Interplay Harness, and with an assortment of LED illuminated push buttons in various colors and sizes. Trigger a single video file or multiple files and associate each video with its corresponding button. Engage your audience with PUSH Interactive. Solution price is \$443 and includes one button. Custom harnesses may be designed with your project requirements.

Ideal Environments

- Interactive Museum Exhibits & Displays
- Interactive Kiosks
- Interactive Product Displays
- Trade-shows & Events
- Educational Displays

The Effect

Want an engaging, cost effective & reliable interactive display? Our PUSH solution will attract and lure people to a display, kiosk, or general area. The effect of the display increases dwell time, which results in both positive brand awareness and enhances attention to information at one's finger tips.

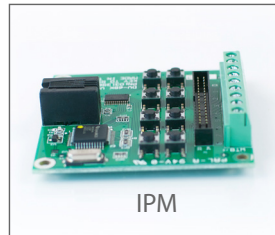
Imagine The Advantage

Want to entertain your audience with an array of push buttons? Instantly capture a visitors attention to a display or exhibit with numerous informative content with a press of a button. Create an interactive playground controlled by your visitor. Leave a lasting impression for the information you wish to promote.

How it works

Our PUSH solution may be simply connected to any of our interactive media players (VP71 & VP71XD) or our industrial DVD Players (HD2700D & HD2700M). PUSH can be configured in three ways.

- Turn key (1- 6 buttons) - for as little as \$95 we will design a custom harness that will connect from our player to your push button(s). Additional button connections may be added to the harness for \$10/EA (up to 6). A harnesses over 6' may be customized for a nominal fee. Design your harness with illuminated LED buttons which range from \$14.50 to \$23.50 each (available in 5 various sizes and 6 colors).
- Custom turn key (more then 6 buttons) - With the use of the IPM board we can create a custom solution with up to 99 buttons with any length of harness (call for quote)
- Do it yourself - With the use of our IPM board, you may connect your own buttons (or use Videotel buttons) and make your own harness. The IPM is capable of up to 99 buttons and includes a simple terminal block for quick connections of up to 8 buttons.



Optional Stainless and Plastic Buttons

Available in 5 different sizes and 6 different colors



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For more information or to place an order please call us or visit us on line
www.videoteldigital.com • 800-878-4056 • sales@videoteldigital.com



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