



## NATIONAL MUSEUM of WOMEN in the ARTS

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### Invitation to Partner on Women's History Month Campaign

#### *Can you name five women artists?*

**Campaign overview:** During Women's History Month in March, join the National Museum of Women in the Arts ([NMWA](http://www.nmwa.org)) in Washington, D.C. on social media using #5womenartists to share important contributions by women in your collections or exhibitions. If you ask someone to name five artists, they will likely give you names of prominent male artists, but how many people can list five women artists?

This social media campaign will directly address the gender imbalance in the presentation of art in the United States and abroad, assuring great women artists a place of honor now and into the future. Through #5womenartists, the museum aims to help the public answer—without hesitation—"Can you name five women artists?"

**Hashtag:** #5womenartists

#### **What type of content will NMWA share?**

- Artist biographies, birthdays, and quotes
- Blog posts
- Collection images and library resources
- Statistics about women artists
- Art Fix Friday art world news

#### **What type of content can partnering museums share and add #5womenartists?**

- Artwork by women in their museum's collection
- Exhibition information (past, present and future)
- Women's influence on the design, architecture or landscape architecture of the institution
- Articles about women artists or gender imbalance in the arts
- Programs they are hosting related to Women's History Month

#### **NMWA Social Media Handles**

- Facebook: WomenintheArts (<https://www.facebook.com/womeninthearts>)
- Twitter: WomenintheArts (<https://twitter.com/womeninthearts>)
- Instagram: WomenintheArts (<http://instagram.com/womeninthearts>)
- Blog: Broad Strokes Blog (<http://broadstrokes.org/>)

#### **About NMWA**

The National Museum of Women in the Arts, the world's only major museum solely dedicated to celebrating the creative contributions of women, champions women through the arts by collecting, exhibiting, researching, and creating programs that advocate for equity and shine a light on excellence. On a daily basis, the museum's social media platforms highlight women's contributions to the history of art.

### **Questions?**

Contact [media@nmwa.org](mailto:media@nmwa.org) with any questions you have regarding how your museum can participate.