**Reading Suggestions from the “What Museum-Related Book are You Reading?” Thread**

* *Beyond Pedagogy: Reconsidering the Public Purpose of Museums* by Brenda Trofanenko and Avner Segall

* *Kennewick Man: The Scientific Investigation of an Ancient American Skeleton* by Douglas W. Owsley (Editor), Richard L. Jantz (Editor)
* *What It Is Like To Go To War* by Karl Marlantes
* *Historical Thinking and Other Unnatural Acts: Charting the Future of Teaching the Past* by Sam Wineburg
* *Museum Branding, How to Create and Maintain Image, Loyalty, and Support* by Margot A. Wallace
* *Magnetic: The Art & Science of Engagement* by Anne Bergeron and Beth Tuttle
* *Identity and the Museum Visitor Experience* by John Falk
* *The Quality Instinct* by Maxwell Anderson
* *Progressive Museum Practice: John Dewey and Democracy* by George Hein
* *Attention and Value: Keys to Understanding Museum Visitors* by Stephen Bitgood

* *Digital Technologies and the Museum Experience: Handheld Guides and Other Media* Ed. by Loic Tallon
* *Museums and Social Activism: Engaged Protest* by Dr. Kylie Message

* *Everything Bad is Good for You: How Today's Popular Culture is Actually Making Us Smarter* by Steven Johnson
* *The Networked Nonprofit* by Beth Kanter and Allison Fine
* *Stuffed Animals and Pickled Heads* by Stephen Asma
* *Introduction to Museum Work* by G. Ellis Burcaw
* *Inspiring Action: Museums and Social Change*, published by MuseumsEtc
* *Museums at Play: Games, Interaction, and Learning*, edited by Katy Beale
* *The Last American Man* by Elizabeth Gilbert

* *Our Collective Responsibility: the Ethics and Practice of Archaeological Collections Stewardship* (S. Terry Childs, Editor)
* *Ethical Issues in Archaeology* (Zimmerman, Vitelli, Holowell-Zimmer)
* Good Counsel by Lesley Rosenthal
* Windows on Nature: The Great Habitat Dioramas of the American Museum of Natural History
* The Breathless Zoo: Taxidermy and the Cultures of Longing
* *The Museum Effect -- How Museums, Libraries, and Cultural Institutions Educate and Civilize Society* by Jeffery K. Smith
* The Loyalty Effect: The Hidden Force Behind Growth, Profits, and Lasting Value​ by Frederick Reichheld