

**Think Retail. Think Branding. Think Destination.**

***“Blurring  
the Lines  
Between  
the Museum  
and  
Retail  
Experience”***

**THINKING  
OUTSIDE  
THE  
SQUARE**

Planning / Design / Fabrication: Museum Store for the National Museum of the Marine Corps



A museum store that pays homage to the Marine Corps' history, legacy, and core values.

Interpretive graphics, themed product areas and artifact cases embedded within retail fixtures complement the museum's interpretive plan.