

codemantra's AI-Powered Solutions to Automate Museums & Art Galleries' Digital Journey

To remain relevant in the digital era, museums and art galleries must embrace digital initiatives to make their resources inclusive for their patrons and the general public regardless of their abilities.

- The Met's digitization of 700+ art monographs into high quality ADA compliant e-books
- The Guggenheim's leveraging of audiovisual content on social media to highlight its exhibits

The government has earmarked \$200M of the \$1.9T federal stimulus package for the Institute of Museums and Library Services (IMLS).

codemantra has partnered with a number of museums and art galleries around the country in the recent past. It's been spearheading **Yale University Art Gallery's** digital transformation efforts which involve the **conversion** of 150-plus backlist publications into **ADA compliant** (508 & WCAG 2.1 Levels A & AA) e-books. This has not only **reduced costs** (up to 50%) in comparison with in-house vs. outsourced digitization and compliance efforts but also helped its digital resources gain a **wider audience**.

codemantra's AI-powered platform is an end-to-end solution for digital asset management, content transformation, digital accessibility compliance, distribution, and digital rights management (DRM).



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