

codemantra Provides Reliable & Cost-Effective Digital Accessibility Compliance Solutions to Museums and Art Galleries across the United States

Challenges

- The vast backlist of publications that make up a museum's repository need to be digitized in order to make them inclusive
- The various museum publications available online are not optimized for screen readers restricting nearly 1 in 4 U.S. adults from accessing those resources

(Source: CDC)

Solution

An initial assessment determines the hard copy's condition and identifies the necessary steps to proceed with scanning. The hard copy is then digitized and converted into searchable PDFs. During this process, the scanned files are subject to thorough accuracy and quality checks. In addition, codemantra's comprehensive document accessibility remediation solution and subject matter expertise ensure your digitized publications are made compliant with Section 508 standards and WCAG 2.1 Level A & AA guidelines.

codemantra has helped various museums across the U.S. expand their digital archives and improve their digital accessibility including the Metropolitan Museum of Art (MET) by converting its 700+ art monograph collection into high quality ADA compliant eBooks.

Impact

- With museums and other art establishments around the country indefinitely closed, content digitization helps facilitate the art-historical community in its research, teaching, and learning
- Accessible digital content empowers people with disabilities by providing them equal opportunity to consume information and contribute to society
- Accessible content also ranks higher on search engines and can be consumed by people with disabilities as well as their able-bodied counterparts
- Immunity against digital accessibility lawsuits that come with heavy penalties and cause irreparable harm to brand reputation

Did you know?

Art museums and galleries receive millions of online visits to their websites each year

(Source: American Alliance of Museums)

