

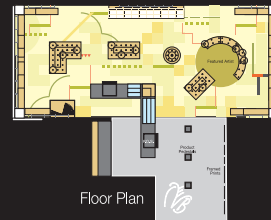
Think Retail. Think Branding. Think Destination.

***“Blurring
the Lines
Between
the Museum
and
Retail
Experience”***

**THINKING
OUTSIDE
THE
SQUARE**



A new museum store that embodies the essence of Charles Burchfield, but also extends the architect's vision for the new museum into the store. The design incorporates Burchfield's sketches and modernistic patterns into custom wallpaper, floor covering, lighting, and merchandising fixtures.



◀ Burchfield's original sketches were scanned, enlarged and digitally printed on custom wallpaper.

Floor Plan