**Education Symposium 2018**

**Agenda for initial conference call**

**Prepared by Kim Gianetti, Manager Education/Outreach USGA Golf Museum**

**Purpose/Goal is 2 part:**

1. Demonstrate that museums are relevant to all areas of education and curriculum.
2. Identify the most successful methods and practices in engaging teachers and students in museum field trips and provide teachers an opportunity for their own professional development.

**Questions/topics for discussion:**

1. Do you have a “vision?”
2. How big is your education department or staff? (Include any part time support staff or volunteers/docents)
3. About how many student/youth groups do you engage annually?
4. Do you have an annual education or outreach budget?
5. How do you determine what education programs are worth developing and worth repeating?
6. What do you find to be your biggest challenge in successfully engaging schools in educational field trips to your museum or historic site?
7. Do you have print educational materials as well as digital format available?
8. How do you distribute your materials?
9. What do you believe is the key for successful engagement and repeat engagement?
10. Is your overall group engagement dependent upon the participation of schools or do you focus on other types of groups?
11. Do you advertise school field trips?
12. If yes, how do you advertise and what is the frequency and geographic area?
13. Do you take any educational programs in to schools or libraries?
14. If no, what prevents you from offering traveling education programs?
15. What categories do you break your audiences into? I.e. Adults, youth, boys and girls clubs, public schools, private schools, home schoolers etc.
16. Do you believe there is value in offering a symposium on museum education in your areas to teachers and educators?
17. Do youfeel this is something each individual museum should offer within their own community?
18. Or, would a “joint” symposium be of interest?
19. In either case, what would the challenges be for your museum in hosting or participating in a symposium?

**Next Steps:**

* Please look over the above questions and think about and jot down your thoughts for a conference call I will schedule within the next week or so.
* After the conference call, I will gather all feedback into a summary and email it to each participant.
* Once everyone has had an opportunity to look over the results, let’s convene for a final focused discussion as to “where to go from there.”